



**Michael Klein**  
*Co-Founder*  
**Latinum Network**

**Michael Klein** is the co-founder of the Latinum Network. Prior to this, Michael was with the Corporate Executive Board, the leading global provider of executive networks and B2B shared content services. Michael held a number of senior positions at CEB, most recently serving as the Executive Director of the Strategy and Management Practice. In this role, he was responsible for building and managing the world's largest networks for Chief Strategy Officers and Divisional Presidents. He also ran the Human Resources Practice and was a senior member in the Financial Services Group. Across his tenure with CEB, Michael managed 10 full-scale network-based businesses, representing over 2,500 memberships, and launched 5 new businesses, adding over 1,000 corporate relationships.

Michael has also held senior positions with Marriott International, in Corporate Finance, and Ernst and Young. He has an MBA from Stanford University and a BA from the University of Notre Dame.

**MONDAY, August 9, 1:45 p.m.**  
**Concurrent Session 3A**

*Understanding the Hispanic Consumer – INTERMEDIATE*

